4.26.16

Civil Rights-helped women

1. In the work place.
2. Courts (with legal protection)
3. Equal Opportunity
4. Education-such as Title IX

Title IX-

No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving federal financial assistance.

Women’s Rights

Betty Frieden- wrote book “Feminine Mystique” helped to begin women’s right movement. Women whether married or not should not be expected to be in the home. Careers should

be acceptable for women.

Gloria Steinem- Person to lead the group she had media skills. She was beautiful, a journalist, started the magazine “Ms.”

Law suits

Flight Attendants the rule was you were fired once you reached the age of 32. Attendants filed a claim to change that there would no longer be a rule to discriminate based on age, sex or race. (Title VII)

 Lesbian group helped the Title IX amendment be established (referenced above)

Latino’s

Caesar Chavez-In the 1960’s was a union leader for the farm workers (UFW). Predominantly in central California.( grapes fields)

He led non-violent protests and was against illegal immigration.

He wanted better working conditions for the workers such as bathrooms, water for everyone, protection against the pesticides being put on the crops. Health benefits and increased salaries.

Robert F Kennedy Senator was speaking for the group when he was assassinated which got them national attention.

March 17, 1966 Caesar Chavez led a march of protestors to walk 300 miles to the Capital.

Schenley Boycott & Grapes Boycott before union was established and workers won.