



DIAMONDS DIRECT

Your love. Our passion.

Exclusive
Blue Valley School District
INVITATION

Blue Valley School District employees,
take advantage of an exclusive offer:

SHOW IN-STORE FOR:

20% OFF
YOUR PURCHASE*

Save on a beautiful selection of
diamond and colored stone jewelry.

VISIT TODAY



*Discount excludes certified diamonds and price protected lines. Cannot be combined with other offers.



DIAMONDS DIRECT

Diamonds Direct Heritage

Diamonds Direct, founded in 1995 is headquartered in Charlotte, North Carolina and has one of the nation's largest selections of fine jewelry and diamonds at the lowest prices guaranteed anywhere in the United States. While traditional jewelers buy diamonds through wholesalers and brokers, Diamonds Direct, has an office inside the world diamond exchange in Tel Aviv, Israel. By cutting out all middlemen and maintaining involvement in the entire diamond process, Diamonds Direct can provide tremendous value to the end customer. Today, Diamonds Direct is one of America's largest and most successful jewelry companies with ten locations in the U.S. Each location offers loose and mounted diamonds, a multitude of engagement ring mountings by America's top designers, diamond and gemstone fashion jewelry, wedding bands, pearls and much more. Diamonds Direct backs their products with industry leading guarantees and warranties, including their unprecedented 110% lifetime upgrade. Diamonds Direct is a socially responsible company that thinks globally and acts locally. The company ensures all diamonds are ethically sourced via the Kimberley Process and is responsible for hundreds of thousands of dollars raised for local philanthropies and cultural organizations that are critical to the communities Diamonds Direct calls home.

Diamonds Direct Preferred Partner Benefits

Diamonds Direct invites all of your organization employees to take advantage of year-round, 20% off preferred pricing*! Diamonds Direct customers also enjoy our signature 110% lifetime upgrade, a lifetime of complimentary repairs, service and cleanings, an unbeatable lifetime warranty, and 30-day money back guarantee! Visit our [Kansas City Store](#) today to take advantage of this special offer.

**Offer valid with business card or employee ID. Preferred pricing excludes price protected lines and certified diamonds. Cannot be combined with other offers.*