RAFT

R – Who is the writer and what is his/her role?

A – Who is the intended audience?

F – What is the form of the writing? (speech, letter, essay, advertisement, review)

T – What is the topic of the piece, and what techniques are used to persuade or convince?

R – Who is the writer and what is his/her role?

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Topic ____________________________________________________ __

Techniques ____________________________________________________ __