



ORGANIZING THEME/TOPIC

FOCUS STANDARDS & SKILLS

<p>Business and the Global Economic Environment</p> <ul style="list-style-type: none"> • Economic decisions and systems • Economic activity • Business in the global economy • Social responsibility of business and government <p>Time Frame: 3 weeks</p>	<p>KS 12050.1.01 Examine and employ business and economic principles and concepts in making informed business decisions to continue business operations.</p> <p>Study of basic economic decision and system</p> <ul style="list-style-type: none"> • Define economics and scarcity. • Identify differences between goods and services. • Identify differences between producers and consumers. • Identify ways to evaluate an economy's strengths and weaknesses. <p>Capitalism and Competition</p> <ul style="list-style-type: none"> • Identify competitive strategies, types of competitors. • Identify types of economic systems. • Identify how the law of supply and demand works. • Identify the factors of production. <p>Business and the global economy through the study of international marketplace</p> <ul style="list-style-type: none"> • Analyze social responsibility of business and government.
<p>Business Organization and Management</p> <ul style="list-style-type: none"> • Business ownership and organization • Small business management and entrepreneurship • Management and leadership • Human resources, culture, and diversity • College readiness <p>Time Frame: 6 weeks</p>	<p>KS 12050.1.1.2 Describe the nature of business and its contribution to society.</p> <p>Study of business organizations</p> <ul style="list-style-type: none"> • Identify the main industries of business. • Identify types of goods and services. <p>Business structures</p> <ul style="list-style-type: none"> • Identify considerations in choosing a business structure. • Define franchises. • Assess opportunities in entrepreneurship and small business management. • Examine relationship between management and leadership styles and employee motivations. <p>Human Resources process</p> <ul style="list-style-type: none"> • Explore career planning through research and application.

<p>Business Operations and Technology</p> <ul style="list-style-type: none"> • Marketing basics • Develop effective products and services • Price and distribute products • Plan promotion <p>Time Frame: 4 weeks</p>	<p>KS 12050.7.1 Understand how to maintain, monitor, plan, and control the use of financial resources to protect an entrepreneur and business's fiscal well-being.</p> <ul style="list-style-type: none"> • Apply marketing basics of planning, pricing and distribution. • Analyze business and technology trends. • Plan, record, and make financial management decisions. • Describe production and business operations. • Explore insurance and risk management • Analyze opportunity cost. • Explore areas of causes and types of risk.
<p>Global Business Project</p> <p>Time Frame: 5 weeks integrated throughout each unit</p>	<p>KS 12050.1.01 Examine and employ business and economic principles and concepts in making informed business decisions to continue business operations.</p> <p>KS 12050.2.3 Develop and deliver formal and informal presentations using appropriate media to engage and inform audiences.</p> <p>KS 12050.8.1 Employ technological tools to expedite workflow.</p> <p>KS 12050.10.01 Explore, obtain, and develop strategies for ensuring a successful business career.</p>